

**MINUTES OF REGULAR MEETING  
THE INDIANA STANDARD BRED ASSOCIATION  
Monday, July 10, 2023  
ISA Office, Greenfield, Indiana**

**I. CALL TO ORDER**

President, John DeLong, called the meeting to order at 6:05 p.m.

**II. ROLL CALL**

Directors present were President John DeLong, 1<sup>st</sup> Vice President, Robert Taylor, 2<sup>nd</sup> Vice President, Doug Rideout, Secretary Emily Dever, Sarah Conrad, Ernie Gaskin, Randy Hatton, Jay Hochstetler, Zach Miller, Dennis Petty, Alan White, John Wilson and James Yoder. ISA Director Chad Gooding and Treasurer Matt Rheinheimer were not present. Lisa Krise, ISA Accounts Manager, Kristi Collett, Office Manager, Tony Renz, ISA Executive Director, Adam Kallick, ISA Support Lobbyist, and John Young (for Roger Young) ISA Attorney, were also present. ISA Lobbyist, Mike McDaniel, and ISA Horsemen's Representative, PD Huffman, were not present.

**III. APPROVAL OF MINUTES – June 7, 2023**

Motion by Doug Rideout to approve Minutes of the June 7, 2023 Regular Meeting. Seconded by Randy Hatton. Motion carried.

**IV. APPROVAL OF EXPENDITURES – June 1, 2023 to July 1, 2023.**

Motion by Emily Dever to approve Account Expenditures from June 1, 2023 – July 1, 2023. Dennis Petty seconded the motion. Motion carried.

**V. MEETING AGENDA**

**1. PRESIDENT'S REMARKS**

President John DeLong reported on the recent Commission meeting he attended.

**2. EXECUTIVE DIRECTOR REMARKS**

ISA Executive Director Tony Renz reported on the recent Jockeys and Jeans event he attended in Las Vegas.

Tony Renz spoke to the Board regarding a proposal he received from Tim Konkle of Midwest Harness Report. Tim would like to increase subscriptions to his magazine and asked if the ISA would be interested in providing a 3 month subscription to all current ISA members. Ernie Gaskin made a Motion for the ISA to spend up to \$6,500 for a 3 month membership to Midwest Harness Report for all current ISA members. Sarah Conrad seconded the Motion. Motion carried.

Tony informed the Board that the apron upgrade is going well and should be finished by August 7.

### **3. ISA LOBBYIST MIKE MCDANIEL REPORT**

No report.

### **4. ISA SUPPORT LOBBYIST ADAM KALLICK**

Adam Kallick gave an update on iGaming and a fundraiser event for Sen. Ron Alting. It was agreed upon by the Board that Tony Renz would look into the fundraiser and that we would do a SurveyMonkey at a later time to vote on same if necessary.

### **5. VICI DISCUSSION**

President John DeLong gave an update to the Board on the VICI presentation.

### **6. IGAMING DISCUSSION**

See report above.

### **7. BREEDERS CROWN UPDATE**

Tony Renz gave a report on the Breeders Crown, including the current sponsorships and tickets/seating for the ISA Directors.

### **8. ELECTION COMMITTEE**

The 2024 ISA Nomination Committee was chosen as follows:

Emily Dever (Chair)  
Jay Hochstetler  
Alan White  
John Wilson

## **IV. COMMITTEE REPORTS**

### **a. BACKSIDE HEALTH CARE/EMERGENCY BENEFIT – Randy Hatton**

Randy Hatton reported that everything is continuing to go well with the new blood tests offered. Also, he said that the Chiropractor is keeping busy on Saturday's as well.

It was reported that a horseman/ISA member recently had a stroke and he and his wife could use some assistance. Randy Hatton made a Motion for the ISA to contribute \$500 in emergency benefits for the horseman. Zach Miller seconded the Motion. Motion carried.

b. BACKSIDE IMPROVEMENTS – Robert Taylor.

Robert Taylor reported that the AV Switcher was approved by the Commission and that they are still waiting on information on the water heaters.

c. BREEDERS/OWNERS/SALES – Alan White – No report.

d. BUDGET/FINANCE – Matt Rheinheimer.

John DeLong informed the Board that a quarterly report was included in the meeting packet. Also, a budget meeting was held prior to the meeting and the committee worked on the budget for 2024. The final proposed budget will be presented at the August meeting.

e. COLLEGE ASSISTANCE – John Wilson

John Wilson reported that the College Assistance Committee had a meeting today and that they made some proposed changes to the Applications for 2024, including adding Master's Degree wording and excluding grandparent eligibility to the Application. The new proposed form will be presented and voted on at the August meeting.

f. FAIR RACING – Doug Rideout

Doug Rideout reported on the recent fair races at Portland and Kendallville.

g. GRANTS- Sarah Conrad – No report.

h. MEMBERSHIP/PROMOTIONS – Emily Dever.

Emily Dever reported the current ISA Membership is 805 members.

Emily presented the Board with a marketing report from Larison Media. She said that Facebook was doing very well.

i. PARI-MUTUEL – Matt Rheinheimer.

John DeLong reported that he had been approached by Rick Moore requesting a meeting with the ISA pari-mutuel committee to discuss a potential expansion of the Shelbyville Equine Clinic. This will be discussed at a pari-mutuel meeting on Tuesday at 2:00 p.m. in the Race Office.

Tony Renz presented the Board with a purse account comparison for 2023 (through May) verses 2022.

j. POLITICAL ACTION- Chad Gooding- No report.

k. PUBLICATIONS/WEBSITE-Alan White.

Alan White commented that the magazine was going well and that he thought this past issue was one of the best issues of all time. A discussion was held regarding possible ways to decrease the pages in the magazine to save costs, including using QR codes and selling more advertisements.

**V. NEW BUSINESS.**

**VI. NEXT MEETING DATE**

The next ISA meeting is scheduled for Monday, August 7, 2023 at 6:00 p.m. at the ISA Office in Greenfield, Indiana.

**IX. ADJOURNMENT.**

Zach Miller made a Motion to adjourn. Emily Dever seconded the motion. Motion carried. The meeting adjourned at 8:10 p.m.

**Respectfully submitted by:**  
**Kristi Collett, Office Manager**