

**MINUTES OF REGULAR MEETING
THE INDIANA STANDARD BRED ASSOCIATION
Monday, May 1, 2023
ISA Office, Greenfield, Indiana**

I. CALL TO ORDER

President, John DeLong, called the meeting to order at 6:00 p.m.

II. ROLL CALL

Directors present were President John DeLong, 1st Vice President Robert Taylor, 2nd Vice President, Doug Rideout, Treasurer Matt Rheinheimer, Secretary Emily Dever, Sarah Conrad, Ernie Gaskin, Randy Hatton, Jay Hochstetler, Zach Miller, Dennis Petty, Alan White and John Wilson. ISA Directors Chad Gooding and James Yoder were not present. Lisa Krise, ISA Accounts Manager, Kristi Collett, Office Manager, Tony Renz, ISA Executive Director, Adam Kallick, ISA Support Lobbyist, P.D. Huffman, ISA Horsemen's Representative and Roger Young, ISA Attorney, were also present. ISA Lobbyist, Mike McDaniel, was not present. Guest attending: Darla Gaskin.

III. APPROVAL OF MINUTES – April 3, 2023

Motion by Doug Rideout to approve Minutes of the April 3, 2023 Regular Meeting. Seconded by Emily Dever. Motion carried.

IV. APPROVAL OF EXPENDITURES – April 1, 2023 to May 1, 2023.

Motion by Emily Dever to approve Account Expenditures from April 1, 2023 – May 1, 2023. Dennis Petty seconded the motion. Motion carried.

V. MEETING AGENDA

1. PRESIDENT'S REMARKS

2. EXECUTIVE DIRECTOR REMARKS

Tony Renz spoke to the Board regarding the AV switch and then a conference call was held with Joe Morris and Rick Moore from Caesars.

After Board discussion, a Motion was made by Doug Rideout to approve the purchase of a new AV Switch from the RCFAC fund. Ernie Gaskin seconded the Motion. Motion carried.

Tony also reported that the Breeder's Crown sponsorships total \$320,000, with Hoosier contributing \$172,500 and the ISA contributing \$147,500.

Tony passed out information regarding the Breeder's Crown Charity Challenge and recommended to the Board for the ISA to put an ad in the Midwest Harness Report.

Tony also spoke to the Board regarding Dan Patch Night, including plans for radio celebrities such as JMV to attend.

3. ISA LOBBYIST MIKE MCDANIEL REPORT

No report.

4. ISA SUPPORT LOBBYIST ADAM KALLICK

Adam Kallick reported that the session was wrapped up and there were no changes made in regards to the horsemen. He confirmed that iGaming and iLottery were not heard, but that they may be brought up again next year.

IV. COMMITTEE REPORTS

a. BACKSIDE HEALTH CARE/EMERGENCY BENEFIT – Randy Hatton

Randy Hatton reported that everything was going well with the Clinic and made a suggestion regarding monitoring the Chiropractor's utilization.

b. BACKSIDE IMPROVEMENTS – Robert Taylor.

President John DeLong reported on a meeting last Thursday and spoke about improvements to be made, including LED lights in the stalls on the backside, floor in the test barn, apron upgrade phases, garage doors, Wi-Fi on the backside, horse ambulance, etc.

c. BREEDERS/OWNERS/SALES – Alan White – No report.

d. BUDGET/FINANCE – Matt Rheinheimer.

ISA Treasurer Matt Rheinheimer presented the Board with a copy of a promotions budget report prepared by ISA Accounts Manager, Lisa Krise, and reported that the ISA's budget is on track for 2023.

e. COLLEGE ASSISTANCE – John Wilson – No report.

f. FAIR RACING – Doug Rideout – No report.

g. GRANTS- Sarah Conrad – No report.

h. MEMBERSHIP/PROMOTIONS – Emily Dever.

Emily Dever reported the current ISA Membership is 676 members.

Emily informed the Board that Larison Media came to tour Hoosier Park recently to better familiarize themselves regarding the social media accounts and that went really well.

Emily said that ISA Night was a success and had good attendance.

i. PARI-MUTUEL – Matt Rheinheimer.

Matt Rheinheimer gave an update on the purses, Lasix payments to vet, license hours, Gator driver and blacksmith. A board discussion was held regarding the ISA's position on the Lasix payments and agreed to send a letter to the Commission after review by the ISA attorney, Roger Young.

j. POLITICAL ACTION- Chad Gooding- No report.

k. PUBLICATIONS/WEBSITE-Alan White.

Alan White informed the Board that his committee met with our website designer, Greg Cross of Cross Creative Marketing, a couple of weeks ago and that Greg put together a proposal to make some upgrades to the ISA website. Ernie Gaskin made a Motion for the ISA to spend up to \$2,500 to make the upgrades to the ISA website. Emily Dever seconded the Motion. Motion carried.

V. NEW BUSINESS.

VI. NEXT MEETING DATE

The next ISA meeting is scheduled for Monday, June 5, 2023 at 6:00 p.m. at the ISA Office in Greenfield, Indiana.

IX. ADJOURNMENT.

Zach Miller made a Motion to adjourn. Sarah Conrad seconded the motion. Motion carried. The meeting adjourned at 8:25 p.m.

**Respectfully submitted by:
Kristi Collett, Office Manager**