

**MINUTES OF REGULAR MEETING
THE INDIANA STANDARD BREED ASSOCIATION
Monday, April 3, 2023
ISA Office, Greenfield, Indiana**

I. CALL TO ORDER

President, John DeLong, called the meeting to order at 6:05 p.m.

II. ROLL CALL

Directors present were President John DeLong, 2nd Vice President, Doug Rideout, Treasurer Matt Rheinheimer, Secretary Emily Dever, Ernie Gaskin, Chad Gooding, Randy Hatton, Jay Hochstetler, Zach Miller, Dennis Petty, Alan White, John Wilson and James Yoder. Lisa Krise, ISA Accounts Manager, Kristi Collett, Office Manager, Tony Renz, ISA Executive Director, Adam Kallick, ISA Support Lobbyist, and Roger Young, ISA Attorney, were also present. 1st Vice President, Robert Taylor, ISA Director, Sarah Conrad, ISA Horsemen's Representative, P.D. Huffman and ISA Lobbyist, Mike McDaniel, were not present. Guests attending: ISA Publicist, Tammy Knox and Darla Gaskin.

III. APPROVAL OF MINUTES – March 6, 2023

Motion by Emily Dever to approve Minutes of the March 6, 2023 Regular Meeting. Seconded by Doug Rideout. Motion carried.

IV. APPROVAL OF EXPENDITURES – March 1, 2023 to April 1, 2023.

Motion by Emily Dever to approve Account Expenditures from March 1, 2023 – April 1, 2023. Doug Rideout seconded the motion. Motion carried.

V. MEETING AGENDA

1. PRESIDENT'S REMARKS

President John DeLong reported briefly on the recent Commission Meeting.

2. EXECUTIVE DIRECTOR REMARKS.

Tony Renz gave an update on the Breeder's Crown planning and sponsorships. Tony reported that the ISA and Breed Development will be the title sponsors and will have the Top of the Park for both nights.

3. ISA LOBBYIST MIKE MCDANIEL REPORT

No report.

4. ISA SUPPORT LOBBYIST ADAM KALLICK

Adam Kallick reported that next week is the last week for bills to be heard.

IV. COMMITTEE REPORTS

a. **BACKSIDE HEALTH CARE/EMERGENCY BENEFIT – Randy Hatton**

Randy Hatton reported on the ISA Clinic contract. A Board discussion was held regarding age of patients, eligibility and minor changes to the contract. Emily Dever made a Motion to approve the Community Hospital with minor changes. Zach Miller seconded the Motion. Motion carried.

b. **BACKSIDE IMPROVEMENTS – Robert Taylor.**

President John DeLong reported on a recent meeting with Joe Morris regarding current improvements and Joe Morris requested a list of items for 2024. The Board discussed items such as more lighting in stalls, apron upgrades, more heating in Paddock, Wi-Fi on the backside, rubber pavers in test barn, etc.

c. **BREEDERS/OWNERS/SALES – Alan White – No report.**

d. **BUDGET/FINANCE – Matt Rheinheimer.**

ISA Treasurer Matt Rheinheimer presented the Board with a copy of the Quarterly report prepared by ISA Accounts Manager, Lisa Krise, and reported that the 2022 audit went well.

e. **COLLEGE ASSISTANCE – John Wilson – No report.**

f. **FAIR RACING – Doug Rideout**

Doug Rideout reported that the ISA received a Grant from the USTA for the amount of \$5,000 for the fair videos.

g. **GRANTS- Sarah Conrad.**

John DeLong went over the Grant Committee's recommendations for the 2023 Fair Grants. One additional recommendation was made to the Board to increase HHYF's grant from \$7,500 to \$10,000. Doug Rideout made a Motion to increase the HHYF grant to \$10,000. Alan White seconded the Motion. Motion carried.

After all grants were discussed, a Motion was made by Emily Dever to approve all grants as recommended by the committee. Zach Miller seconded the Motion. Motion carried.

h. MEMBERSHIP/PROMOTIONS – Emily Dever.

Emily Dever reported the current ISA Membership is 528.

Emily informed the Board that ISA Night is set for April 22 in the Clubhouse and that the ISA will also be providing pizza on the backside.

Emily reported that the bowling party went well with approximately 50-60 attending and that the golf outing is set for May 15.

Emily said that she had been in touch with Hoosier Park and made a request to obtain new driver's headshots. Also, Larison Media will begin working on increasing the ISA's social media footprint next week and introduced the hashtag #racelikeahoosier that will be included in all social media posts.

Emily discussed with the Board that it is time to purchase more Governor's Cup trophies and made a recommendation to purchase 3 years for the amount of \$6,840. Emily said she has spoken with Jessica Barnes and she has agreed to pay half of that amount. Ernie Gaskin made a Motion to purchase 3 years of trophies for the Governor's Cup. Doug Rideout seconded the Motion. Motion carried.

i. POLITICAL ACTION- Chad Gooding- No report.

j. PUBLICATIONS/WEBSITE-Alan White.

Alan White reported that a meeting is scheduled with our website designer, Greg Cross of Cross Creative Marketing, on Thursday, April 6 to discuss the possibility of upgrades to the website.

V. NEW BUSINESS.

VI. EXECUTIVE SESSION

The Board went into an Executive Session.

VII. NEXT MEETING DATE

The next ISA meeting is scheduled for Monday, May 1, 2023 at 6:00 p.m. at the ISA Office in Greenfield, Indiana.

IX. ADJOURNMENT.

Zach Miller made a Motion to adjourn. Emily Dever seconded the motion. Motion carried. The meeting adjourned at 8:30 p.m.

**Respectfully submitted by:
Kristi Collett, Office Manager**