



## 2022 Indiana Equine Economic Impact Study Frequently Asked Questions

- What is the Indiana Economic Impact Study? - The Equine Economic Impact Study is a survey that is sent out to study the effects the equine industry in Indiana has on the state's economy.
- Who receives the survey? – All participants that are involved in the equine industry in the state of Indiana. This includes breeders, owners, trainers, drivers, jockeys, grooms, veterinarians, track management, and members of all breed associations.
- When was the last Equine Economic Impact Study? - The last study was conducted in 2010. At that time, it was determined that the equine industry had a positive effect on the state's economy of \$973,000,000 and touched all 92 counties in the state.
- Who coordinates the study? - Purdue University will conduct the study, send out the surveys, collect the surveys, and tabulate the results. Purdue University conducted the survey in 2010 also.
- How do I prepare for completing the survey? - This survey will likely take approximately 2021 financial records accessible for that section. If your operation involves managing partners, please ensure they complete this survey.
- Will my personal information be shared? - No. All responses are anonymous.
- Who pays to have the survey produced? - The cost of the survey is split by ITOBA, INHBPA, QHRAI, ISA, Indiana Breed Development, Harrah's Hoosier Park, and Horseshoe Indianapolis.
- What if I do not receive a survey? - The link for the survey will be available on all websites of the groups that are paying for the study. Additionally, the link is below: <https://bit.ly/3MIryFm>
- What is the information or results used for and why is it important? - As a thriving industry in Indiana, the results of the study become a true report card for the industry. More importantly the study becomes a useful tool that all breed associations, the Indiana Horse Racing Commission, and track owners will rely on to continue to seek support for the equine industry.
- When will the surveys go out and how long do I have to reply? - The surveys and the link will go out and be active on June 30, 2022. Paper copies will begin to arrive around July 11 along with a stamped addressed envelope. You will have until August 15, 2022 to complete and submit your survey.
- Is my information kept confidential? - All surveys are anonymous, so we are not able to share any of your personal information.
- When will the next study be completed? - The plan is to conduct the Indiana Equine Economic Study every 5-6 years. This will allow us to see if the impact is trending up or down, and what changes could be occurring.
- Please only complete one survey. Duplicating the survey will affect the results.