

# 2020 Indiana Standardbred Stallion Directory Advertisement Form

**In order for your advertisement to be included in the  
2020 Indiana Standardbred Stallion Directory,  
forms must be paid and submitted by Nov. 22, 2019  
*(Incomplete forms will be returned.)***

***This form must include payment & be submitted by November 22, 2019,*** in order to reserve your advertising space in the 2020 Indiana Standardbred Stallion Directory.

The price for advertising space is only for inclusion in the 2020 Indiana Standardbred Stallion Directory, **you are responsible for having an advertisement produced and submitted by November 22, 2019.**

All advertisements ***must be paid*** and submitted in a digital format by November 22, 2019. Advertisements received after this date will not be included in the 2020 Indiana Standardbred Stallion Directory. You may either email advertisement file

to [isaracing@sbcglobal.net](mailto:isaracing@sbcglobal.net) or mail a disc to the ISA office. (see address below)

Advertisements should fit the following specifications:

	<u>Inches (Width x Height)</u>
Full Page w/ Bleed*	8 3/4" x 11 1/8"
Full Page	7 5/16" x 9 5/8"
1/2 Page	7 5/16" x 4 3/4"
<i>*Bleed only available for Full Page Ads</i>	

Return this form and make check payable to:

**Indiana Standardbred Association or "ISA"  
311 American Legion Place  
Greenfield, IN 46140**

<b>Advertisement Information:</b> <i>(Please fill-out information completely)</i>	
<b>Ad Created by:</b>	<b>Contact Person:</b>
<b>Ad Created for (Stallion Name? Farm Name? Etc...):</b>	<b>Telephone Number:</b> (    )    -
<b>Email:</b>	

**Ad Size:**

\_\_\_\_\_ Full Page Color—\$700  
 \_\_\_\_\_ 1/2 Page Color—\$350  
 \_\_\_\_\_ 1/4 Page Color—\$175

**TOTAL ENCLOSED** \_\_\_\_\_

**FOR OFFICE USE ONLY:**

**Date Received:** \_\_\_\_\_    **Check #:** \_\_\_\_\_    **Amt. Paid:** \_\_\_\_\_    **Adv. Size:** \_\_\_\_\_