

INDIANA STANDARD BRED

Magazine

Serving the Indiana Harness Racing Industry

Advertising Request Form

Full Name: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Size

Inside front/back cover*

Quarter-page color

Full-page color

Quarter-page black & white

Full-page black & white

Business card

Half-page color

** based on availability*

Half-page black & white

2019 Ad Rates

Inside front/back cover.....	\$450
Full-page color.....	\$400
Full-page black & white.....	\$300
Half-page color.....	\$250
Half-page black & white.....	\$200
Quarter-page color.....	\$150
Quarter-page black & white.....	\$100
Business card.....	\$50
Classified ad (business card size).....	FREE

For orders over \$2,000 – 25% discount

For orders over \$1,000 – 15% discount

(Orders based on per issue.)

Special pricing for not for profit organizations

All full page ads will receive a
free rotating ad on the
homepage of the ISA website.

If you have questions about advertising in the *Indiana Standardbred Magazine*, please contact Tammy Knox at tammyknox@gmail.com or the ISA Office at (317) 462-6616.