MINUTES OF REGULAR MEETING
THE INDIANA STANDARDBRED ASSOCIATION
Friday, April 1, 2024
ISA Office, Greenfield, Indiana

I. CALL TO ORDER
President, John DeLong, called the meeting to order at 6:00 p.m.

II. ROLL CALL
Directors present were President, John DeLong, Secretary, Emily Dever, Joe Essig, Jr., Ernie Gaskin, Randy Hatton, Jay Hochstetler, John Merkel, Zach Miller, Treasurer Matt Rheinheimer, 2nd Vice President Doug Rideout, 1st Vice President Robert Taylor, John Wilson and Alan White. ISA Directors Chad Clark and James Yoder were not present. Kristi Collett, Office Manager, Lisa Krise, Accounts Manager, Tony Renz, ISA Executive Director, Adam Kallick, ISA Support Lobbyist and Roger Young, ISA Attorney, were also present. ISA Lobbyist, Mike McDaniel, was no present. Guests attending: Darla Gaskin and Ellen Taylor

III. MEETING AGENDA

1. ELLEN TAYLOR
Ellen Taylor from the Harness Horse Youth Foundation spoke to the Board regarding the ISA purchasing regional trading cards. Ernie Gaskin made a Motion for the ISA to purchase regional trading cards in an amount up to $2,500.00. Jody Essig seconded the Motion. 11 were in favor and 2 were opposed. Motion carried.

2. APPROVAL OF MINUTES – March 4th, 2024
Motion by Randy Hatton to approve Minutes of the March 4, 2024 Regular Meeting. Seconded by Jay Hochstetler. Motion carried.

3. APPROVAL OF ACCOUNT EXPENDITURES March 1, 2024 to April 1, 2024.
Motion by Emily Dever to approve Account Expenditures from March 1, 2024 to April 1, 2024. Doug Rideout seconded the motion. Motion carried.

4. OPENING REMARKS

5. ISA LOBBYIST MIKE MCDANIEL REPORT - No report.
6. ISA SUPPORT LOBBYIST ADAM KALLICK
   Adam Kallick reported on the recent session and other legislative updates.

7. VICI UPDATE.
   Executive Director, Tony Renz, gave a brief update on VICI and Forbis.

8. RCFAC UPDATE
   John DeLong updated the Board on a meeting last week with Rick Moore and Joe Morris to go over this year’s and next year’s projects. John reported on the projects that were finished and some projects that were being planned for 2025.

IV. COMMITTEE REPORTS

a. BACKSIDE HEALTH CARE/EMERGENCY BENEFIT – Randy Hatton.
   Randy reported the chiropractor will start on Saturday, April 6, and that everything is going well with the Clinic.

b. BACKSIDE IMPROVEMENTS – Robert Taylor – No report.

c. BREEDERS/OWNERS/SALES – Alan White – No report.

d. BUDGET/FINANCE – Matt Rheinheimer.
   Treasurer Matt Rheinheimer reported that Lisa had prepared a Quarterly Report in the packet and that the yearly audit went very well.

e. COLLEGE ASSISTANCE – John Wilson – No report.

f. COMMISSION RELATIONS – Tony Renz
   Tony Renz reported on a recent meeting with the Commission. Tony said that the letter submitted by the ISA regarding driving for an employer was refused by the Commission. Tony said they are still working on the detention times and that the next meeting is on April 25.
g. FAIR RACING – Doug Rideout – No report.

h. GRANTS- Zach Miller

Zach Miller went over the Grant Committee’s recommendations for the 2024 Fair Grants. After all grants were discussed, a Motion was made by Jay Hochstetler to approve all grants as recommended by the committee. Randy Hatton seconded the Motion. Motion carried. John DeLong, Emily Dever and Zach Miller abstained from the vote.

i. MEMBERSHIP/PROMOTIONS – Emily Dever.

Emily Dever reported that the ISA has received 577 memberships to date. Emily also gave a report on social media stats and Larison Media.

Randy Hatton made a Motion to continue with Larison Media effective March 1, 2024 through February 28, 2025. Zach Miller seconded the Motion. Motion carried.

Zach Miller made a Motion for Larison Media to discontinue posting to Instagram and begin posting through X (formerly Twitter). Robert Taylor seconded the Motion. Motion carried.

Emily Dever presented the Board with two t-shirt designs that will be purchased and passed out for the horsemen this season. Zach Miller made a Motion to approve the “Follow Us to the Races” design for the blue and white t-shirts. John Merkel seconded the Motion. Motion carried.

Tony Renz spoke to the Board regarding Fair Promotions and purchasing yard signs again this year. The cost will be approximately $1,500.00 and Breed Development has agreed to split the cost. Robert Taylor made a Motion to approve the ISA purchasing yard signs for the fair races in an amount up to $1,000. Zach Miller seconded the Motion. Motion carried.

Emily Dever reported on a recent promotions meeting and presented the Board with a copy of the upcoming promotions.

Tony Renz informed the Board that the ISA Night at the Races is set for April 26, with Hoosier Park paying for half the cost. Tony also mentioned there would be pizza ordered for the backside on the same evening not exceeding $750.00. Ernie Gaskin made a Motion to approve ISA Night at the Races on April 26. Zach Miller seconded the Motion. Motion carried.
Tony Renz also asked the Board for approval for pizza for the backside for Derby Day on May 4. Zach Miller made a Motion to approve purchasing pizza for the backside on May 4 for Derby Day in amount up to $750.00. Doug Rideout seconded the Motion. Motion carried.

j. PARI-MUTUEL- John DeLong – No further report.

k. PUBLICATIONS/WEBSITE- Alan White – No report.

V. NEW BUSINESS.

None.

VI. NEXT MEETING DATE
The next ISA meeting is scheduled for Monday, May 6, 2024 at 6:00 p.m. at the ISA Office in Greenfield, Indiana.

IX. ADJOURNMENT.
Zach Miller made a Motion to adjourn. Emily Dever seconded the motion. Motion carried. The meeting adjourned at 8:00 p.m.

Respectfully submitted by:
Kristi Collett, Office Manager