

**MINUTES OF REGULAR MEETING (DRAFT)**  
**THE INDIANA STANDARD BRED ASSOCIATION**  
**Monday, March 21, 2016 – 6:00 p.m.**  
**ISA Office, Greenfield, Indiana**

**I. CALL TO ORDER**

President Jack Kieninger called the meeting to order at 6:05 p.m.

**II. ROLL CALL**

Directors present were President Jack Kieninger, 1<sup>st</sup> Vice President Joe Putnam, 2<sup>nd</sup> Vice President Richard Keaton, Secretary Susan Askren, James Johnson, Ross Leonard, Mike Merkel, Alvin Miller, Dennis Petty and Jacob Smith. ISA Office Manager Lisa Krise and ISA Benevolence Administrator Kristi Comstock were also present. A quorum was present.

ISA Directors Jeff Edwards, Joe Essig, Jr., Treasurer Nat Hill, IV, Doug Rideout, and John Tanner were not present.

Guests attending: ISA Horsemen's Representative, Joe Thompson, and Rose Breekha.

**III. APPROVAL OF MINUTES – February 15, 2016.**

Motion by Richard Keaton to approve Minutes of the February 15, 2016 Regular meeting. Seconded by Susan Askren. Motion carried.

**IV. APPROVAL OF ACCOUNT EXPENDITURES-February 1, 2016 – March 1, 2016.**

Motion by James Johnson to approve Account Expenditures from February 1, 2016 – March 1, 2016. Richard Keaton seconded the motion. Motion carried.

**V. MEETING AGENDA**

**PRESIDENTS REMARKS-**

President Kieninger reported that he had a very productive meeting with IHRC Executive Director Mike Smith. He reported on some rule changes and statutes. President Kieninger also reported that the Contract with Hoosier Park was renewed and approved by the IHRC.

President Kieninger said that he was informed by Rick Moore that Hoosier Park had recently spent 1.3 million dollars to install HD cameras at the track. He stated that the only two tracks that currently have HD cameras are Woodbine and the Meadowlands. Rick Moore informed President Kieninger that the HD fee will be \$5,000 per month and asked if the ISA would partner with Hoosier Park by committing to pay one-half of the fee. Mike Merkel

made a Motion to partner with Hoosier Park to pay one-half (\$2,500) of the monthly HD simulcast fee of \$5,000 for the duration of the meet up to \$20,000. Alvin Miller seconded the Motion. Motion carried.

President Kieninger reported that the Breeder's Crown meeting at the IHRC office is set for April 6 at 2:00 p.m. and invited all Directors to attend.

## **VI. COMMITTEE REPORTS**

- a. BREEDERS/OWNERS/SALES – Jeff Edwards. No report.
- b. BUDGET/FINANCE – Nat Hill, IV.  
Jack Kieninger brought to the Board's attention copies of documents that Treasurer Nat Hill prepared regarding the purse account and he stated that things appeared to be going well so far this year.
- c. FAIR RACING- Doug Rideout. No report.
- d. GRANT- Jacob Smith.  
Jacob Smith informed the Board that the grant applications are due back to the ISA office by March 31. After all applications are received, the committee plans to meet and go through them at the beginning of April.
- e. INSURANCE/BENEFITS-Mike Merkel.  
Mike reported on the summer schedule for the ISA Clinic and that the clinic plans on having a cookout for the horsemen sometime at the beginning of the meet. Also, he stated that the chiropractor is moving in on the weekend and will open on April 2. Mike also reported on the Chaplain trailer and that repairs were being made on some water damage that had occurred over the winter. Mike also mentioned that a text blast may need to be sent out to remind people to renew their membership.
- f. EMERGENCY BENEFIT - James Johnson.  
James Johnson reported that he had received a request for assistance for a woman that was injured by a horse at Hoosier Park last year and that it was the committee's recommendation to assist her with her medical expenses. James Johnson made a Motion for the ISA to send \$2,000 to assist with her medical expenses. Richard Keaton seconded the Motion. Motion carried.

James Johnson also spoke to the Board about the barn fire that occurred in Florida recently and inquired with the Board as to making a contribution. Richard Keaton made a Motion to make a \$5,000

contribution to the South Florida Trotting Center. Susan Askren seconded the Motion. Motion carried.

- g. MEMBERSHIP- Susan Askren.  
Susan Askren reported that the ISA currently has 627 members.
- h. PARI-MUTUEL- Doug Rideout. No report.

President Kieninger informed the Board that Hoosier Park has asked the ISA to partner with them and the USTA on the Thursday night Pick 4. Richard Keaton made a Motion to partner with Hoosier Park and the USTA on the \$10,000 Pick 4. Joe Putnam seconded the Motion. Motion carried.

- i. POLITICAL ACTION- Jack Kieninger.  
President Kieninger reported on his conversation with Mike McDaniel regarding political issues, including the fantasy gaming bill passing the House and Senate. The ADW bill also passed both houses, but was vetoed by the Governor.

- j. PROMOTIONS/PUBLIC RELATIONS-Susan Askren.  
Susan reported that the ISA will be putting a half page ad approximately one to two times per week in the racing program at Hoosier Park. This will be at no cost to the ISA. Susie reported that there will be a Driver Trainer informative luncheon on March 30 at 1:00 p.m. at the Hoosier Park Homestretch Clubhouse. The ISA Membership Night is set for April 2, which will include food, giveaways and mystery vouchers. Susie also informed the Board that the Horsemen's Welcome Back Party will be put on by Hoosier Park on April 6 and Hoosier Park will give away prizes. The ISA may give away t-shirts on that night as well. Susie also stated that on May 13 or 14, the ISA will be having a campsite giveaway. The ISA may give away a tent or canoe and some camping gear. Susan Askren made a Motion to approve up to \$3,000 for the campsite giveaway. Richard Keaton seconded the Motion. Motion carried.

Lastly, Susie informed the Board that the Girl Scout event has been scheduled for June 10 and that the ISA will be doing t-shirts again this year.

- k. PUBLICATIONS/WEBSITE-Joe Putnam.  
Joe Putnam commended the new ISA publicist, Tammy Knox, on the first issue. Joe reported that the committee decided to do 5 issues this year, instead of 4. The approximate print dates for future issues will be May 15, July 15, September 15 and November 22. The committee made a recommendation to the Board to pay the ISA publicist, Tammy

Knox, the sum of \$3,500 per issue for 5 issues per year Joe Putnam made a Motion to pay the ISA Publicist, Tammy Knox, the sum of \$3,500 per issue for 5 issues per year. Richard Keaton seconded the Motion. Motion carried.

1. SCHOLARSHIP/ASSISTANCE- Richard Keaton. No report.

## **VII. NEW BUSINESS**

Richard Keaton updated the Board regarding the status of the new ISA office and that things were coming along quite well.

Jack Kieninger spoke to the Board about parking at the new office and that it was suggested that we put gravel in for additional parking. The ISA requested and received a quote from a lawn care company for the sum of \$3,950.00. Alvin Miller made a Motion for the ISA to spend up to \$4,000 for the lawn care company to do the work necessary for additional parking if the Hancock County Planning Commission approves. Susan Askren seconded the Motion. Motion carried.

Jack Kieninger informed the Board that he received a request from Pam Cross asking the ISA to purchase 3 new computers and 2 printers for the amount of \$2,500 to be used for Fair Racing Entries. Richard Keaton made a Motion for the ISA to purchase 3 computers and 2 printers for the fair racing staff for \$2,500.00. Joe Putnam seconded the Motion. Motion carried.

## **VIII. OLD BUSINESS**

**None.**

## **IX. NEXT MEETING DATE**

The next ISA meeting is set for April 18, 2016 at 6:00 p.m. at the new ISA Office at 311 American Legion Place, Greenfield, Indiana.

## **X. ADJOURNMENT.**

Susan Askren made a Motion to adjourn. Richard Keaton seconded the Motion. Motion carried. The meeting adjourned at approximately 7:42 p.m.

**Respectfully submitted by: Kristi Comstock, Benevolence Administrator  
(Prepared for Lisa Krise, Office Manager)**