

INDIANA STANDARD BRED

Magazine

Serving the Indiana Harness Racing Industry

Advertising Request Form

Full Name: _____

Organization/Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Ad Size

- | | |
|---|---|
| <input type="checkbox"/> Inside front/back cover* | <input type="checkbox"/> Quarter-page color |
| <input type="checkbox"/> Full-page color | <input type="checkbox"/> Quarter-page black & white |
| <input type="checkbox"/> Full-page black & white | <input type="checkbox"/> Business card |
| <input type="checkbox"/> Half-page color | |
| <input type="checkbox"/> Half-page black & white | |

**Full-color only and based on availability*

2017 Ad Rates

Inside front/back cover.....	\$450
Full-page color.....	\$400
Full-page black & white.....	\$300
Half-page color.....	\$250
Half-page black & white.....	\$200
Quarter-page color.....	\$150
Quarter-page black & white.....	\$100
Business card.....	\$50
Classified ad (business card size).....	\$15

For orders over \$2,000 – 25% discount

For orders over \$1,000 – 15% discount

Special pricing for not for profit organizations

If you have questions about advertising in the *Indiana Standardbred Magazine*, please contact Tammy Knox at tammyknox@gmail.com or the ISA Office at (317) 462-6616.